

whatever is a reasonable reduction to begin with. And then we can, if need be, come back and lower it. It is not...if it works at this price, who knows, we might make more money than we imagine. So I think in today's world and today's prices \$48 for a...I think that's a bargain when I am buying tennis shoes for my kids. So I guess it is all a matter of perspective on how you view the world. I don't quite see it as the awful thing as others do, but maybe this is just a one-upmanship on the bumper sticker thing, and if you can't afford a vanity plate, and you want to put a bumper sticker on, you can still go ahead and do that. If you can and decide that you can afford a vanity plate, we are giving you 25 percent off here, and it's a bargain at any price, and I would urge you to go ahead and adopt Senator Chambers' amendment, and, possibly, since it is twenty to eight, go onto something else.

SPEAKER BAACK PRESIDING

SPEAKER BAACK: Thank you, Senator Witek. Senator Moore.

SENATOR MOORE: Mr. Speaker, members, I rise to oppose Senator Chambers' amendment. All the things he...all the thing he said about the improper role of state government was a battle Senator Chambers lost in '76 and rumor has it this was P.J. Morgan's priority bill, is that right, Senator Chambers? That's right, I can hear my former seatmate, Senator Schmit, he always said it was the only bill he ever passed. I don't think that was true, but I mean that was a decision made 17, 18 years ago, and the fact is we have them. You know, the cost of making the plate is relatively insignificant. I don't know, it is certainly less than \$5, maybe even less than \$2, and that's the only cost incurred. So anything over and above that is, indeed, pure profit for the State of Nebraska. Now at what point is that profit maximized, and maybe you ought to do them at the same fee, one could argue. I think some states do it that way. But, obviously, if the purpose of the entire committee amendments is to try and maximize the amount of money that can be generated through people's choosing to pay this fee, is 33 the magic number, is 48 the magic number. I think nobody really knows. I would only argue that after looking at other states, the Department of Motor Vehicles did decide on 33. That was the chosen number. If you agree with Senator Chambers's amendment, you go to 48, and in all likelihood, in all likelihood, you will generate less money. And that's the simple fact of the matter. For that purpose, for that reason, I rise to oppose Senator